

Sustainability at sea



We recognize how fortunate we are, and in doing so, we recognize the obligation we have to do better for our Sailors, our Crew, our partners, our communities and the oceans we sail. We're all-hands-on-deck when it comes to supporting and sustaining the environment, to lessen our impact and to make sure the world is here for us all to enjoy for a long time to come.

Our greatest goal is for you to have the best time on board while doing the most to lessen our footprint. So to do that, we've embedded sustainability efforts deeply into both our operations and into the Sailor experience itself. Through pioneering innovative and sustainable technologies, banning unnecessary single-use plastics and thoughtfully sourcing food and retail merchandise — we're creating an experience that balances the duality of enjoying the earth, while also preserving it.



Carbon Neutral From Day 1

Our ships are carbon neutral for direct emissions through the purchase of carbon offsets — making us the very first cruise line to commit to this initiative from our first moments at sea.



Powerful Stuff

We're pioneering innovative technologies that transform heat from the ship's engines into clean energy, and purify wastewater so that it's even clean enough to drink.



Green & Ultra-Efficient Tech

Tinted windows, LED lighting, and eco-mode room sensors are just a few of the design choices we've made that help our ship to use less energy and minimize our carbon footprint.



Thoughtful Retail

From hammocks that empower women to up-cycled ocean plastic sunglasses, we are making a positive impact for people and the planet.



Plastic Ain't Fantastic

Unnecessary single-use plastics — including straws, water bottles, shopping bags, food packaging, stirrers and takeaway cups — are banned from our ship.



Food For Thought

From eliminating buffets to serving sustainable seafood and direct trade coffee, we're reducing waste and sourcing responsibly.



We're Creating An Epic Sea Change for All:

- By securing a healthy future for our ocean.
- By delivering transformational life experiences.
- By building positive entrepreneurial relationships.
- By providing a caring and generous place to work.
- By developing open and rewarding partnerships.